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SOUTH FLORIDA

COMMISSIONS AND DISCOUNTS

Black and White Rates / Subtract \$1,200 from the four-color display rate. (Does not apply to Product Spotlight.)

Agency Commission / If paid within 30 days, a 15% discount is provided to recognized advertising agencies with a satisfactory credit rating.

Cover, Premium Position and Insert Rates / Contact your account manager for complete information.

Corporate/Combination Discounts / Advertisements placed in other ST Media Group International products apply toward frequency rates in *Hospitality Style*.

Half-Page Island Position Rates / Available for half-page vertical ads only and at a 15% premium over black-and-white page rates.

Bleed Pages / Bleed pages incur no additional charges. Bleed ads are accepted for spreads and full-page ads.